

Story from the Field



Building a New Generation of Young Coffee Farmers from Pyramid Village

Joshua Tabuni and his parents, Dani Tabuni & Torsina Wenda, are model coffee farmers from the Pyramid village in the mountainous area of Jayawijaya, Papua Province. Their coffee plantation is one of the best cared for plantations in the district. They were planted by Joshua's father, Dani Tabuni, in the early 1990s.

As a final year student in English Department at one of the private campuses in Wamena, this 23-year-old young man uses the time between his studies to actively help his parents manage their coffee plantation. His responsibility includes removing the weeds, pruning the trees, peeling the coffee, drying and selling their coffee beans. Aside from that, he also consistently produces honey processed coffee beans which can be sold at a higher price up to IDR. 150,000/kg.

As well as actively working to grow his family coffee business, Joshua has started a positive initiative called Pyramid Study Group in 2020. Currently this group consists of 24 children and teenagers who usually meet for discussion and learning session in the traditional house that was built with the support of Joshua's family.

The primary purpose of this initiative from Joshua was to create a new generation of coffee farmers in his village. The kids and teenagers in this study group are encouraged to learn general life skills and how they can maximise the use of their natural resources to strengthen their economy. Joshua sees that young Papuans in his village are increasingly less interested in becoming coffee farmers while for him coffee still holds huge untapped

potential to support and grow his community.

Joshua also gives these young people the opportunity to get involved and learn all about coffee cultivation on his family plantation. They can also get some extra income of IDR. 60,000 per bucket of coffee cherries every time they help harvesting the coffee cherries during harvest season.

This creative initiative has enabled Joshua and his family to harvest their coffee trees to full potential while at the same time successfully creating jobs for local communities and equipping the younger generation with the love and right knowledge about best practices in coffee plantation maintenance to harvesting and post harvesting processes.

A New Direction for GARAP – A Strategic Service Provider for Papuan Entrepreneurs



GARAP is a Young Papuan Entrepreneurs Association that was established in May 2017. The organization was established to promote entrepreneurship in Papua and also to support Papuan entrepreneurs to build their network and expand their business. However, it has been challenging for GARAP to consistently run their activities in the past years. Please add sentence here on what is GARAP – BRIEF.

Therefore early this year, GARAP was restructured. GARAP is currently under the leadership of Ruth Penina Somisu, a young papuan woman. Under this new management, several GARAP activities previously suspended have been revived.

Since March 2022, GARAP has held a total of three GARAP sharing days that have covered topics like the “why of doing business”, “literacy and digipreneurship” and “finding value in life”. This program will be

held on Tuesday every 2 weeks. Beside GARAP Sharing Day, GARAP has also conducted a training for the public on business consulting in collaboration with ABDSI (Association of Business Development Services Indonesia), which is an association of business consultants and SME mentors.

This year, GARAP will gradually transition from a member-based organisation to a service provider organisation where GARAP will only provide capacity building and mentoring services for MSMEs in Papua. It is expected that GARAP can play a pivotal role in generating new innovative green business ideas in Papua. To support this new goal, GEG will assist GARAP with an internal workshop on proposal writing skills so that they can raise funds to support their entrepreneurship programs.

Nutmeg Balm Shipment from Brongkendik Village to Bandung



Village enterprise (Bumkam) Tenggekahwang in Brongkendik Village, Fakfak, West Papua just sent 2016 pots of nutmeg balm to PT Kembang Chrita Pharma in Bandung this April. This shipment is part of the signed agreement between two parties in 2021 to send a total of 10,000 pots of nutmeg balm. This follows feedback from PT KCP on the need for higher quality packaging which has now been improved by the village enterprise members with support from GEG.

Exploring the Sago Flour Value: A Potential Collaboration with PT ANJ Agri West Papua from South Sorong, West Papua Province



During April, the GEG program obtained 200 kg of samples of sago flour from ANJ Agri West Papua (ANJAP) company, Sorong, West Papua. This is an effort from the GEG program to explore a partnership with the company to promote sago as a sustainable food source in Indonesia.

PT ANJAP is a subsidiary of PT ANJ that runs a sago harvesting and processing program in South Sorong. The company has a license to manage 40,000 hectares of natural sago forest concession in South Sorong of which 10,000 hectares is maintained as a conservation area.

Not only does the company strive to create added value for sago as an alternative food source that can strengthen food security in West Papua and Indonesia in general, the company also seeks to ensure that

every stage of the sago processing process is carried out efficiently and sustainably.

Currently, the monthly production capacity of the sago flour factory is 2,500 tons. Due to its huge production capacity, the price of producing the product can be as low as IDR. 8,000/kg. With a minimum purchase of 10 tons, Sago flour can be sold for IDR. 12,000/ kg in Jayapura.

This month, samples of sago flour that have been received by the program will be distributed to test and measure consumer acceptance based on the price and quality of the product. If the product receives positive feedback from the consumers then it will open a good business opportunity for those who are interested in becoming a distributor of this green product.



Production Facility and BPOM Distribution Permit for Nutmeg Soap & Balm Producers in Fakfak, West Papua Province



A production facility for independent producers of nutmeg soap and balm in Fakfak is the manifestation of the local government Plantation Office's commitment to keep supporting nutmeg balm and soap producers in Fakfak.

After GEG initiated nutmeg balm and soap training in 2020 and 2021, many of the participants have independently started the process of producing and selling these nutmeg-based products in Fakfak and outside Fakfak.

However, the sustainability of their business is at risk considering they do not have distribution permit just yet. Meanwhile based on Indonesian regulations, all food products, traditional medicines and cosmetics need to obtain a BPOM (Food and Drug Monitoring Agency)

distribution permit before being widely distributed. The BPOM distribution permit is a certification that guarantees product safety and quality which will directly affect public trust and the products competitiveness in the market.

Although product distribution licenses are very important, most independent producers do not have the ability to undergo the certification process considering their small production scale and limited financial capacity to build their own production facility. Therefore, the Plantation Office took the initiative to build a joint production house so that these home producers can continue to produce and sell their products without facing any legal consequences for not having a BPOM distribution permit.

The production house has been inspected by BPOM and is now awaiting the license. According to the secretary of the Plantation Office, Mrs. Tasfiyanti Irianjati, "While our office is waiting for the distribution permit to be issued by BPOM, we are now thinking and preparing the manual on operational procedures for this joint production house so that all the independent producers can utilize this facility to manufacture their nutmeg balm and soap and distribute their products to a much wider market."



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